



EXPORT with BRANDT'S

MODERN MERCHANT BANKING OFFERS THE EXPORTER: 100% Refinance No Credit Risk No Capital Immobilized Greater Turnover

Wm. Brandt's

SONS & CO. LTD.
Merchant Bankers
Established in 1852

CARDIFF OFFICE:
10 DUMFRIES PLACE, CARDIFF
Tel. (0454) 21 2419
1, Civic Quarter—Aber Manager
HEAD OFFICE:
36 FENCHURCH STREET, LONDON, E.C.3
Tel. (01) 4633;0; Newham, Newham 5103 & 5209



An Air-India Rolls Royce Boeing 707 at London Airport before take-off with passengers and freight.

'Package deal' is the key to success

SOUTH Wales now exports a staggering range of goods through its ports. Once it was all coal, iron and steel. Now the list of items is as long as your arm. Ships' manifests include toy cars and real ones, nails and nail varnish, Swiss rolls and road rollers, torch batteries and electrical transformers, face powder and cement.

By F. JOHN PIPE
Managing Director, John Pipe Ltd.

Disorientation of industry in the area started well before the last war and it has gained in momentum during the last 20 years. This was just to offer more of the items of goods exported through the South Wales ports. Now, however, there are now assembling trade from all kinds of other goods—especially in quantities large for individual firms. The goods are very miscellaneous and they have to be handled in a very different way from the traditional goods which have to be handled in a special way.

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.

Enormous

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.

Plant

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.



Distance has been obliterated by air freight services. It reaches Cardiff and other export cities with great speed.

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.

Rough

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.

Damage

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.

Progress

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.

Now, a new air link

By HUW TUDOR

AS an international air-line with over 30 years experience of operating, Air-India have recently continued their policy of expansion by opening a new office in Cardiff.

Freight grows

Although cargo still accounts for only 10 per cent of the total tonnage handled, it has grown rapidly in recent years. This is due to the fact that the air-line is now handling a wide range of goods and to the fact that the air-line is now handling a wide range of goods.

Six aircraft

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.

Experience

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.

Vital role

It is therefore not surprising that the marketing industry covering the export of goods is now of a different nature from that of a few years ago. It has to be able to handle a wide range of goods and to be able to handle them in a special way.

Air Shipping Agencies Ltd.

offer **FASTER AIR FREIGHT AT LOWER RATES**
● Road delivery nightly
from Cardiff to London Airport
connecting with daily **EXPRESS CONSOLIDATED AIR FREIGHT SERVICES** to East, West, Central & South Africa, Australia and New Zealand, U.S.A. and Canada—and now Malaysia.
Represented daily at the Baltic Exchange.
Comparative Air Charter quotations.
For information or collection service phone **CARDIFF 78417 or 78474**

AIR SHIPPING AGENCIES LIMITED
I.A.T.A. approved Passenger and Freight Agents
NEW ROAD BUILDINGS 47 & 48
BANKY LONDON AIRPORT NORTH
CARDIFF HOUNSLOW, MIDDER
SERVICE IS OUR BUSINESS

YOUR PRODUCTS MUST BE WELL PROTECTED!

So contact the experts

SANLINEA

EXPORT PACKERS SHIPPING AND FORWARDING AGENTS

Our Complete Service is available for the world's markets. Contact our experts for a free quotation. No service not required. We will be pleased to help you with any problem you may have. We are ISO 9001 REGISTERED AND TRAFFIC Free from heavy machinery to personal effects.

SANLINEA INDUSTRIAL SERVICES LTD.

Colchester Avenue, CARDIFF 35616

Joinery Manufacturers to the Building Industry.

BRITANIA-HISPANIA LINE

SWANSEA/NEWPORT/SPAIN/U.K. PASAJES, BILBAO, SANTANDER, GIJON. VICO and other N. Spanish ports if required.

For further information apply to: **BRITISH CO SHIP MANAGEMENT LTD.** Newport, Mon. or **SWANSEA BANK CHAMBERS NEWPORT, Mon.**

STONE & ROLFE LTD.

SWANSEA

EMG

AIR SERVICES LTD. EXPORTERS

SOUTH WALES OFFICES

A COMPREHENSIVE AIR FREIGHT SERVICE

Radio Controlled Collection Vehicles, Overnight Delivery to London Airport, Lower than Airline Rates.

E.M.G. AIR SERVICES LTD.

139 DOCK STREET, NEWPORT, MON. Telephone: NEWPORT 5338

SHIP STORES

Deliveries at NEWPORT CARDIFF SWANSEA PORT TALBOT MILFORD HAVEN and all U.K. Ports

DECK ENGINE & CABIN STORES DRY PROVISIONS AND BONDED STORES

McSYMON & POTTER

(SWANSEA) LTD.

PRINCE OF WALES DOCK, SWANSEA

Also at GLASGOW Tel: Swansea 52179-52170

CRODA

PACKAGING LTD.

FORMERLY ST. TYDFILS PACKAGING LTD.

Why take a chance? If you are exporting

CONSULT US

CRODA

PACKAGING LTD.

THE PACKAGING EXPERTS
(All Government Specification Requirements) (W.O. and M.O.A. Approval No. 30546)

Further details of our services and of *Multi-Traffic* alone and of *Multi-Traffic* report.

CRODA

PACKAGING LTD.

DOWLAIS, MERTHYR TYDFIL TEL. 2485/6

WOOD CASES

● EXPORT ● PROMPT DELIVERIES ● MINERAL & BEER PACKERS ● HORTICULTURAL ● CASES made to clients' specification ● PALETS ● Contracts invited

HUGHES MORGAN & CO. LTD.

Box and Case-making Factory SOUTH DOCK, SWANSEA

TEL 5066/1 (8 lines)

JOHN PLETT LTD.

SPECIALISTS IN EXPORT PACKING

ALEXANDRA DOCK, NEWPORT, Mon. TEL. 67074